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Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
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www.drillingtoday.com Write us: drillingtoday@yahoo.com, info@drillingtoday.com

THE DRILLING MINING INDUSTRY LEADER

Drilling Today

Media Kit 2025



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Special Editions Drilling Today 2025

1. Mining & Rig Owners Directory
2. Drilling & Mining Mfg and Suppliers Directory
3. Rock Tools Directory
4. Air Compressor Directory

Rates

Full Page	Rs. 100000
Half Page	Rs. 50000
1/4 Page	Rs. 25000

Benefits to the Advertisers

1. PAN INDIA Distribution 35000 Copies.
2. International Distribution 15000 Copies
3. E-Mail Reach 4 Lacs Copies
4. What'sapp Reach 2.5 Lacs Copies
5. Through Social Media & Website 3 Lac Copies
6. Total Readership is More Than 10 Lacs Copies.
7. Advertisement of Products on Social Media
8. Good Inquiries & Orders related to company products
9. Products showcase on upcoming DT Online B2B Web Portal
10. One page Product Description / Company Profile in Directory.
11. Interview on Youtube.



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Mission Statement

The only International title on Drilling, Drilling Today offers its readers highly specialized information on each & every aspect of drilling in soils and rocks: mineral resources exploration, piling, construction, quarrying, environmental testing, water well, ground consolidation and geothermal work. Drilling Today is constantly looking at new equipment and technology, describing how it works and explaining its applications. Every issue focuses on a different project somewhere in the world, looking in detail at the equipment used, the problems encountered and the solutions offered. Drilling Today is essential reading for drilling engineers, contractors and all manufacturers of drilling equipment.

The back bone of Drilling Today

Drilling Today is now more than 24 years old and a lot has happened here since the 1st issue was published. We are not brave enough to label this Twenty Four years as the finest more than a decade. It's not a contest. However, we are happier to label these Twenty Four years...pretty fantastic. Yes, there have been struggle and setback. That is ok. Because, there have always been interesting people doing interesting things. There has always been progress and development. There has always been art and there will be always opinion on how good these things are.

We are happy to note that we have been publishing the Drilling Today for more than 24 years without fail in whole India as well as in more then 120 countries.

The back bone of Drilling Today

- Twenty Four years of traffic to our website www.drillingtoday.com.
- We are proud to say that over 50 thousand pages of current content on our website www.drillingtoday.com.
- Regular distribution to more than 15 Drilling, Mining Industry Association.
- Consistent mission and editorial mandate.
- Most of our clients have continued to advertise with us each and every year for past Twenty four years.
- Our readers continue to be early adopters and influential, affluent decision makers.
- Drilling Today is now available in each and every social media like Yahoo, Google+, Facebook, Twitter, Pinterest, LinkedIn, Instagram and many more.
- Drilling Today has nearby more than Ten thousand admirers on facebook page.

Drilling Today- "The Drilling, Mining Industry Leader" promises you more leads, for less cost than any other drilling magazine. Reaching over 10 Lac monthly readers and bonus of complete line issue content which reaches untold number of readers world over, for penny per issue, in the only way to ensure your reaching. Another saying I like is "one man junk is another man's treasure"



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GOOD NEWS NO RATE INCREASE!
Display Advertising Information (Main body off magazine)

Rates	12 Times	6 Times	3 Times	1 Times
FULL COLOR/SPOT COLOR Monthly Rates Per Insertion:	Best Deal!!!	Better Deal!!!	Great Deal!!!	Good Deal!!!
Full Page	Rs. 30000	Rs. 34000	Rs. 36000	Rs. 40000
2/3 Page	Rs. 20000	Rs. 22700	Rs. 24000	Rs. 27000
Half Page	Rs. 15000	Rs. 17000	Rs. 18000	Rs. 20000
1/3 Page	Rs. 10000	Rs. 11400	Rs. 12000	Rs. 13400
1/4 Page	Rs. 7500	Rs. 8500	Rs. 9000	Rs. 10000
1/8 Page	Rs. 3750	Rs. 4250	Rs. 4500	Rs. 5000

*Rates are subject to any postal increase and QUOTED IN Indian Rs.

100% Funds are in advance

NEW - Online Bill Payment Option. Ask about it.

Special Position? (Particular page in magazine.) Call for availability. Special Rates Apply

Front Cover, Back Cover, Inside Front, and Inside Back Covers are Special Rotational Positions. These positions are guaranteed to the advertiser for a twelve-month period with automatic renewal. If you would like to be placed on the waiting list for this position, please call the management at +91 9414 219 166.

Classified Advertising Information

Rates

Text ads: One Column X 5 Cm (84mm X 50mm) 18000 Annual

One-column wide ads are permitted in the Classified Section to ensure "section clarity."

We boast the "color" magazine!



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Mechanical Specifications

This “magazine” is a true “magazine size” with trimmed size of 256mm x 400mm” being produced on bright glossy paper for clearer advertisement copy.

All advertising material must be in CORAL FORMAT or PDF FORMAT and in CMYK color. Material may be e-mailed directly to us; mail us at drillingtoday@yahoo.com

Deadline Dates: Space reservation by the 25th day of the month prior to the preceding month of the issue. Advertising material when

****ATTENTION ADVERTISING AGENCY****

Please add your fees to these rates as no agency commission is possible at these low rates.

Thanks for your understanding.

If price is important to you - If coverage is important to you - If content is important to you - If service is important to you...

You should entrust your advertising dollars to the Drilling Today Team - the one team that promises:

1. Great Rates and Special Discounts
 2. BONUSES for twelve-time display advertisers in the main body of the magazine
 3. Drilling Today coverage each and every month - through individual mailings, trade events, and our online issue at www.drillingtoday.com
 4. SERVICE:
 - a. Quick response for rates, sizes, and editorial information.
 - b. Monthly follow-up e-mails to remind you when it's time to change your ad or this might be a month you would like to increase your ad size. We are flexible...Change your ad as often as you like.
 - c. WE PREPARE ADVERTISEMENTS for you to be used in Drilling Today absolutely FREE!
 - e. Want to discuss something with management? We are at your service all the way.
- Terms and Conditions regarding Advertisement

1. Once an advertisement is booked, it cannot be cancelled under any circumstances.
2. The placement of advertisements, including page allocation, is subject to availability and the discretion of the company. While every effort will be made to accommodate client preferences, the final decision rests with the company.
3. No refunds will be provided once the advertisement booking is confirmed and payment is made.
4. Any disputes arising in relation to the advertisement booking, payment, or execution shall be subject to the exclusive jurisdiction of the courts in Jaipur, Rajasthan.
5. The client is solely responsible for ensuring that the content provided for the advertisement complies with all applicable laws and regulations. The company reserves the right to refuse or modify any content that it deems inappropriate or non-compliant.
6. Full payment must be made at the time of booking. The advertisement will only be processed upon receipt of the payment.
7. Any amendments to the booked advertisement must be requested in writing and are subject to approval by the company. Additional charges may apply for approved changes.
8. The company shall not be held liable for delays or failure in executing the advertisement due to circumstances beyond its control, such as natural disasters, strikes, or technical failures.
9. By confirming the booking and making the payment, the client acknowledges and agrees to abide by these terms and conditions.



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